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**Institute for Studies in Industrial Development**

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WORKING PAPER

# Nature and Patterns of Entrepreneurial Activities in India

**Sanjaya Kumar Malik**

March 2025

# Nature and Patterns of Entrepreneurial Activities in India

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# Nature and Patterns of Entrepreneurial Activities in India

*Sanjaya Kumar Malik\**

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*[Abstract: This study analyses nature and patterns of entrepreneurial activities since the launch of Startup India Initiative (SII) in 2016. Between 2016 and 2024, more than 200,000 startups were have been registered, with activity concentrated in Maharashtra, Karnataka, and Delhi. Major startup hubs such as Delhi-NCR, Bengaluru, and Mumbai dominate the ecosystem. Key sectors—consumer, business, health, finance and education—attract significant investments, contributing to a self-reinforcing cycle of growth. Despite substantial job creation, innovation remains limited, with only 3 percent of DPIIT-recognized startups holding patents. A critical funding gap leaves over 68 percent of startups unfunded, hindering scale-up success and sustainability. The findings highlight persistent issues in fostering innovation, enabling successful scale-up, and achieving more equitable growth across India's entrepreneurial landscape.]*

*Keywords: Startup, Entrepreneurship, Innovation, Startup India*

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*For the complete working paper, please contact the author at [sanjaya@isid.org.in](mailto:sanjaya@isid.org.in)*

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