ISID Institute for Studies in Industrial Development An institution of Indian Council of Social Science Research (Ministry of Education) Policy Research to Foster India's Industrial Transformation



# Technological Change and Productivity Growth in Indian Electronics Industry

Sanjaya Kumar Malik





## Technological Change and Productivity Growth in Indian Electronics Industry

Sanjaya Kumar Mallik

ISID Institute for Studies in Industrial Development An institution of Indian Council of Social Science Research (Ministry of Education) 4 Vasant Kunj Institutional Area, New Delhi – 110 070 Phone: +91 11 2689 1111 | E-mail: info@isid.org.in | Website: https://isid.org.in

January 2024

ISID Working Papers are meant to disseminate the tentative results and findings obtained from the ongoing research activities at the Institute and to attract comments and suggestions which may kindly be addressed to the author.

### Technological change and productivity growth in Indian electronics industry

### Sanjaya Kumar Malik\*

[Abstract: The electronics industry is the largest and fastest-growing industry in the world. Because of their complementary and enabler properties, electronics are increasingly diffusing into communication, computing, healthcare, defence, transportation, energy, and countless other applications around the world. Electronics are the driving force behind emerging technologies such as artificial intelligence, blockchain, cloud computing, internet of things, advanced robotics, 3D printing, 5G, and so on. The electronics industry is the most-prioritized industry of the government of India as it lies in the heart of the Make in India and Digital India programme of the country. The domestic electronics industry has nevertheless been crippled with declining share of value addition in output and negative productivity growth over the last three decades. Employing the unbalanced panel data on electronics manufacturing firms from ProwessIQ database for the period spanning from 2000-01 to 2021-22, the paper analyses the technological efforts by the electronics manufacturing firms to delineate the dismal productivity growth in Indian electronics industry. The paper underscores an abysmal technological effort made by the firms in the electronics industry, that explains the dismal productivity growth in the Indian electronics industry during the last two decades. Further, the selective policy measures are not seen to have accelerated the technological efforts by firms in the electronics industry, instead there was a declined allocation of resources towards the technological activities to revive the productivity growth of the electronics industry.]

Keywords: Technological change, total factor productivity, electronics industry, India

<sup>\*</sup> Author is Assistant Professor at Institute for Studies in Industrial Development, New Delhi-110070.

For the complete working paper, please contact the author at <u>mksanjaya@gmail.com</u>; <u>sanjaya@isid.org.in</u>

#### List of ISID Working Papers

- 276 Trade Liberalisation, Export Margins, and International Competitiveness in the Indian Manufacturing Sector, R Rijesh, January 2024
- 275 Harnessing the Potential of Sustainable Industrialization in South Asia: Some Policy Lessons for Advancing SDG-9, Nagesh Kumar & Shiladitya Chatterjee, December 2023
- 274 Changing Household Consumption of Services: Redefining the Boundaries of Discretionary and Non-discretionary Expenditures, *Satyaki Roy & Veerpal Kaur*, December 2023
- 273 Understanding Firm's Transition, Entry, and Exit across Size, Sectors, and Age in India, *Akhilesh Kumar Sharma*, November 2023
- 272 Financial Liberalization and Saving in India: An Empirical Analysis, Santosh Kumar Das, November 2023
- 271 Pre-mature Servicification of Consumption Demand and India's Service-led Growth, Satyaki Roy, October 2023
- 270 Manufacturing-led Transformation for Realizing India's Development Aspirations in the Context of a Fractured Trading System: Challenges, Opportunities, and Strategic Interventions, *Nagesh Kumar*, October 2023
- 269 Determinants of Energy Intensity: Evidence from India's Iron and Steel Firms, *Anjali Tandon*, September 2023
- 268 Manufacturing Productivity in Indian States: The Role of Infrastructure, Agglomeration, and Exports, Mahua Paul & Smruti Ranjan Sahoo, September 2023
- 267 FDI, International Trade and Global Value Chains (GVCs): Trends and Patterns in India's GVC Participation, Isha Chawla & Nagesh Kumar, March 2023
- 266 R&D behaviour of Indian Firms: A Case of High-tech Manufacturing, K Seenaiah, March 2023
- 265 Impact of Import Liberalisation on Employment in Manufacturing Industries in India, Ramaa Arun Kumar, March 2023
- 264 Public Sector Performance in India and the Ongoing Contestation between Efficiency and Equity, Satyaki Roy & Santosh Kumar Das, March 2023
- 263 Trade, Structural Change, and Productivity Growth in the Indian Manufacturing Sector, *R Rijesh*, February 2023
- 262 Adoption of Industry 4.0 Technologies in India's Start-up Ecosystem, Sanjaya Kumar Malik, February 2023
- 261 For Whom the Bell Tolls: Inclusive Innovation and Innovation Policy, Suma Athreye & Abhijit Sengupta, January 2023
- 260 The Complementarity between the Formal and Informal Sub-Sectors of the Indian Industry, Mehak Majeed, Saeed Owais Mushtaq, & Zahid Gulzar Rather, January 2023
- 259 Competitive Manufacturing as a Driver of India's next Economic Transformation: Opportunities, Potential, and Policies, *Nagesh Kumar*, December 2022
- 258 Vaccine Manufacturing Industry of India: Structure, Size, and Competitiveness, *Shailender Hooda*, December 2022

<sup>\*</sup> Most of the working papers are downloadable from the institute's website: https://isid.org.in/

The **Institute for Studies in Industrial Development** (ISID) is a public-funded, non-profit, autonomous institution dedicated to conducting policy research, advocacy, capacity-building, and outreach activities to foster the industrial transformation of India.

Registered on October 7, 1986, under the Indian Societies Registration Act 1860, ISID in 1988, became one of the institutions that are supported by the Indian Council of Social Science Research (ICSSR), (Government of India), through grants-in-aid. Since 2006, the Institute operates from its own well-appointed campus located in the Vasant Kunj Institutional Area in South Delhi.

The research themes and key projects are classified under following broad thematic areas:

- o Industrial Structure, Performance, and Polices
- o Corporate Governance and Industrial Financing
- o Leveraging MSMEs and Start-ups for Industrial Transformation
- o Globalization, FDI, and Trade
- o Technology, Innovation and Industry 4.0
- o Green Industrialization Strategy
- o Employment and Labour Markets
- o Spatial Dimensions of Industrial Development and Industrial Infrastructure
- o Sectoral Studies on Competitiveness of Indian Manufacturing

ISID is recognized as a Scientific and Industrial Research Organization (SIRO) by the Government of India. It is also listed on DARPAN portal of NITI Aayog (India's Planning Agency) as a recognized think-tank. It is also a member of the Asia-Pacific Research Network on Trade (ARTNet) and the South Asia Network on SDGs (SANS) of the United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP). ISID's Databases and e-resources are accessed by the academic community across the country through the Information and Library Network (INFLIBNET) Centre of the University Grant Commission (UGC).

Institute for Studies in Industrial Development An institution of Indian Council of Social Science Research (Ministry of Education) Policy Research to Foster India's Industrial Transformation 4 Vasant Kunj Institutional Area, New Delhi - 110070, India Phone: +91 11 3510 4511 | E-mail: info@isid.org.in | Website: https://isid.org.in