



NEWSLETTER

INSTITUTE FOR STUDIES IN INDUSTRIAL DEVELOPMENT

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ONE-DAY SYMPOSIUM

FRAMING OF INDIA'S INDUSTRIAL POLICY: A DOMESTIC INDUSTRY PERSPECTIVE

January 20, 2020

The efforts to formulate a new industrial policy for India started with the release of an official Discussion Paper in mid-2017 to which the Institute responded by submitting a detailed feedback (<http://isid.org.in/pdf/IP2017ISID.pdf>). After prolonged and multiple interactions with stakeholders, the Government of India constituted a Working Group in October 2019 to quickly prepare the contours of the new industrial policy. It was understood that the government was planning to focus on specific industries.

In the open FDI regime, the domestic industry suffered multiple disadvantages: restricted access to technology, and low R&D expenditures. Over the years, it lost many industry leaders and promising medium and small enterprises. The experience shows that the 1991 policy achieved, at best, limited success, especially in respect of developing a modern and competitive industrial sector through encouraging entrepreneurship. Indeed, in stark contrast to China, India failed to produce genuine global leaders after 30 years of opening up.

Since the Institute had already submitted its suggestions earlier, it was felt that an interactive session with respective industry representatives on related issues would be more meaningful. Further, given the large sway of private consultants over the industry and the government, it was felt necessary to bring together industry and academics. The Symposium, "Framing of India's Industrial Policy: A Domestic Industry Perspective" organised by the Institute on January 20, 2020, was to make a beginning in this direction by providing a platform for domestic industry to put forward its views and to interact with academics and other experts.

There were about fifty industry representatives, academics, and officials among the external participants. The inaugural session was chaired by Dr

Pronab Sen, former Secretary, Ministry of Statistics & Programme Implementation. The three technical sessions were chaired by Shri Arun Maira, former Member Planning Commission, Shri Labyendu Mansingh, IAS (Retd.), former Director General of Foreign Trade, and Shri Ajay Shankar IAS (Retd.), former Member Secretary, National Manufacturing Competitiveness Council. The presentations of the ISID faculty and that of the Chief Economist of the Mahindra Group were subsequently uploaded to the Institute's website (<http://isid.org.in/event/industrial-policy-symposium/>) for wider dissemination.

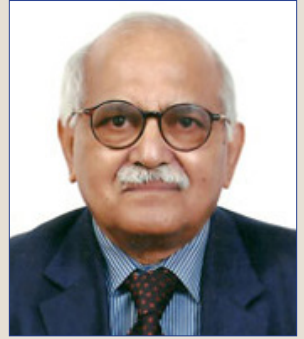
It was evident that while some industry representatives were willing to interact more with academics and receive inputs from them, there were also many who were not able to articulate their respective industry's concerns and to present a long term vision in the global context. The ISID may consider forming faculty teams comprising of willing faculty members having requisite domain knowledge to focus on specific industries that could be in regular touch with the respective industry representatives. Such an approach will help enhance the policy relevance of the Institute's research. Prof K S Chalapti Rao coordinated the symposium.



Dr Pronab Sen, Chairman, MOSPI Standing Committee on Economic Statistics and Country Director for the India Programme of the IGC delivering the Inaugural Address also seen is Shri Arun Maira, former Member (Industry) Planning Commission

SHRI S.K. MISRA, THE NEW CHAIRMAN

Padmabhushan Shri S.K. Misra was elected as Chairman of the Board of Governors of the Institute on March 4, 2020 following the passing away of Shri T.N. Chaturvedi in January 2020. Shri Misra was no stranger to the Institute as he has been associated with ISID as member of its Board of Governors since 2001 and has been offering great support and advice for the development of the Institute.



Shri Misra is a retired Indian civil servant belonging to Indian Administrative Service (IAS) from 1956–1997. In the state of Haryana, he served as Principal Secretary to three Chief Ministers. In the Government of India he held important positions in the Ministries of Defence, Culture, Textiles. He was Secretary in the Ministries of Tourism, Civil Aviation and Agriculture, and finally retired as Principal Secretary to the Prime Minister. After retirement, he served in the Union Public Service Commission. A number of institutions owe their existence to him. Prominent among these are: Punjab Agricultural University and its counterpart in Haryana, Motilal Nehru School of Sports, a non-elitist public school in Haryana, and the National Institute of Fashion Technology (NIFT). His pioneering work in Highway Tourism is a trend setter for the country. To promote traditional crafts, he started the Suraj Crafts Festival in 1987, providing marketing facilities to crafts persons from all over the country and the Azamgarh Festival in 2013. As Head of the Indian National Trust for Art and Cultural Heritage (INTACH) for nearly 10 years, he oversaw the conservation of architectural heritage in the country. He set up the Indian Trust for Rural Heritage and Development in 2011, focusing on conservation of India's rural heritage—architectural, cultural and traditional—as well as to promote rural development. In recognition of his pioneering efforts, Shri Misra received the Lifetime Achievement award in Tourism.

The Institute looks forward to benefit immensely from his vast experience, leadership acumen, and balanced and humane approach.

SEMINAR ON

DIGITALISATION AND INDIA'S ICT SECTOR PREPAREDNESS: TRAVERSING THE PUBLIC POLICY SPACE

January 30, 2020

The Seminar was conducted at the Shiv Nadar University (SNU) for exposing students of Public Policy to critical issues related to the digital economy, which are of strategic significance for the country. The use of digital technologies is rapidly expanding in sectors as varied as smart factories, autonomous transport systems and smart cities, to smart healthcare, precision agriculture, etc. Digitalisation is also expanding in infrastructure sectors critical to national security such as energy, finance, and defence itself. In the absence of a national policy framework for developing India's indigenous ICT hardware sector for computing and telecommunications, the country has become heavily dependent on foreign technologies and imported equipment. This has led to a dangerous situation. Apart from increased macroeconomic vulnerability from the ever-increasing import of digital devices, such external dependence of the country's information networks and civilian and military infrastructure involves severe compromise of national security.

An eminent panel enlightened students on India's strategic interests and on the critical need for a national policy framework that supports an indigenous ICT sector. The Panel consisted of Ambassador (Retd) Smita Purushottam (Founder Chairperson of SITARA - Science, Indigenous Technology and

Advanced Research Accelerator), Dr Prem Chand (Former Additional Director General, Indian Navy and Executive Vice Chairman, MitKat Advisory Services, Mumbai), Mr Pavithran Rajan (Information Warfare expert and Adjunct Faculty, Cyber Security Research Centre, Punjab Engineering College), and Prof Jabin T Jacob (China Studies expert, Department of International Relations and Governance Studies, SNU).

This Seminar was the outcome of a collaborative effort between Prof Rajeswari Raina, Department of International Relations and Governance Studies, SNU and Dr Smitha Francis, Consultant, ISID.

ONE-DAY NATIONAL WORKSHOP

CATCHING-UP IN THE DIGITAL ECONOMY: IDENTIFYING INDIA'S POLICY CHALLENGES

January 31, 2020

The digital technological revolution offers immense possibilities for the creation of new industries and the transformation of old industries. While India aspires to become a trillion-dollar digital economy by 2025, there is only a small window of opportunity during this technological transition to reform our fragmented policy framework. Motivated by this concern, the workshop on "Catching-up in the Digital Economy: Identifying India's Policy Challenges" was organised jointly by ISID and SNU, with the support of Former Ambassador Smita Purushottam, the Founder and Chairperson of India's first Do-tank, SITARA



Lt. Gen. Dr. Rajesh Pant, *National Cybersecurity Coordinator* delivering the Key Note Address during the inaugural session also seen is Smita Purushottam, *Former Ambassador, Founder and Chairperson SITARA*

(Science, Indigenous Technology and Advanced Research Accelerator). There were about 35 external participants including industry representatives, academics, and officials.

The panellists observed that India's dependence on foreign players in digital technology spaces have allowed foreign firms and the states to control them to effectively garner and process huge information flows through cyberspace. Further, India's dependence on foreign players, especially for telecom network equipment, in all the critical, civilian, and military infrastructural sectors, exposes the country to cyber vulnerabilities, and thereby, national security risks. Therefore, promoting the indigenous ICT manufacturing ecosystem, and in particular, the growing domestic Electronic System Design and Manufacturing (ESDM) sector is vital to India's ability to catch-up in the digital economy.

In order to enable India to effectively handle the ongoing digital transformations, deliberations in the workshop recommended an economy-wide, strategic public policy approach that integrates a national security perspective. The two critical pillars of such a strategic approach are: (i) government support for the indigenous ICT ecosystem, particularly, the telecom digital infrastructure layer, through a coherent industrial policy centred on national security; and (ii) putting in place an appropriate regulatory framework for data ownership and access that respects privacy and data protection. Policy recommendations on short- and long-term measures were made by the panellists for building these two pillars, grouped under the following heads: Policies for improving domestic market access; Trade policies; Technology policies; and Data, FDI and Competition policies. Policies for improving domestic market access for indigenous products must be ingeniously combined with policies to support and continuously build up the indigenous innovation ecosystem.

The complete Workshop Report with the detailed policy recommendations from the deliberations is available at the ISID website (http://isid.org.in/wp-content/uploads/2020/03/ISID_Digital_Economy_Workshop_Report.pdf).

GLOBAL SYMPOSIUM

DISASTER RESILIENT SMART CITIES

December 4–6, 2019

A three-day Global Symposium on “Disaster Resilient Smart Cities” was organised from December 4–6 at the ISID by the Special Centre for Disaster Research (SCDR), Jawaharlal Nehru University (JNU) in collaboration with ISID, Ministry of Housing and Urban Affairs, the nodal ministry for implementing Smart Cities Mission in India, Netexplo Smart Cities Accelerator Group of Paris, UNESCO/Netexplo Advisory Board (UNAB), Indian Oil Corporation Ltd, Delhi Transco Ltd (DTL), National Institute of Disaster Management (NIDM), United Nations Environment Programme, Network of Asia Pacific Schools and Institutes of Public Administration and Governance (NAPSIPAG), All India Disaster Mitigation Institute, and the ICSSR. The symposium attracted participants from many countries.

The key themes of the symposium were: Ecosystem Based Planning for Smart Cities; Climate Change and Smart Cities; Institutions, Leadership, and Coordination; Smart Cities: Animal Care & Disaster Preparedness; Resilience of Built Environment; Insulating Smart Cities from Nuclear Disasters; Planning, Financing, and Implementation; and, Communication Out-reach, Media Empowerment, and Partnership.

The inaugural session was chaired by Shri G.V.V. Sarma, Member Secretary, NDMA. The session started with the presentation of the thematic note by Prof Amita Singh, followed by the welcome address by Dr Pramod Kumar, Registrar JNU, and keynote speeches by Shri Rahul Kapoor, Director, Smart Cities Mission and Mr Marcus Goddard, Netexplo International University Network, Paris. Dr (Prof) Sanjay Paswan, Member Bihar Legislative Council, BJP, Shri Pramod Kumar, Executive Chairman, IOCL, Prof V K Malhotra, Member-Secretary, ICSSR, and Maj Gen Manoj Kumar Bindal, NIDM addressed the gathering. Prof M R Murty, Director, ISID gave the closing remarks.

The Compendium of the symposium was released by the Guests of Honour Shri Pramod Kumar, Executive Chairman, IOCL and Ms Padmini Singla, Chairperson & Managing Director, DTL. Dr Jagdish Patel, Mayor of the Smart City of Surat, was conferred the Smart City Award.

Prof Jaishri Jethwaney, ISID chaired the plenary session on “Communication Out-reach, Media Empowerment, and Partnership.” Prof K G Suresh, former Director General, Indian Institute of Mass Communication (IIMC) co-chaired the session. The panellists included Prof Anand Pradhan, IIMC, Mr Shishir Sinha, Senior Deputy Editor, Hindu Business Line, Mr Himanshu Shekhar, NDTV, and Brig Ajay Gangwar, Advisor Operations & Communication, NDMA.

The valedictory session was chaired by Prof R Senathiraja, Senior Lecturer, University of Colombo. Prof Kanagasabapathi, Director, TSICS, Coimbatore, Mr Brajesh Jha, IOCL, Shri Loveleen Singh, DTL, and Prof Amita Singh, JNU were the



Release of Compendium on Diaster Resilient Smart Cities during the inaugural session of the Global Symposium; also seen are Prof V K Malhotra & Prof M R Murty

key speakers. The three-day programme included invited talks and panel discussions spread over 11 sessions. More than 150 scholars both from India and abroad showed great interest in the interactions on Planning, Financing and Implementation of Institutional Leadership, and Coordination with an open house discussion with CEOs of Smart Cities.

TRAINING PROGRAMME

ORIENTATION PROGRAMME IN SOCIAL SCIENCE RESEARCH

*for Research Scholars and Teachers belonging to SCs and STs
February 17–26, 2020*

The ISID organised a Ten-day “Orientation Programme in Social Science Research for Research Scholars, post-doctoral researchers, and teachers from universities, colleges, and academic institutions belonging to Scheduled Castes (SCs) and Scheduled Tribes (STs)” from February 17–26, 2020. The Programme was sponsored by the ICSSR. The objective of the Programme was to develop research capabilities of young research scholars belonging to the aforementioned social categories and to enable them to conduct research scientifically. A total of 35 applicants were selected for the Programme. Participants were selected from across the country belonging to various social science disciplines.

Designed with a multidisciplinary approach, the programme covered various aspects of qualitative and quantitative research, starting from research design and techniques to writing and dissemination of research output. It also exposed the participating research scholars to conceptual issues on emerging areas of Social Science research.

In the Inaugural session, Prof M R Murty, Director, ISID welcomed the participants, introducing them to the programme. The Inaugural session was chaired by Prof S K Goyal, Vice Chairman, ISID, and the Inaugural address was delivered by the Chief Guest, Prof Dinesh Kumar Nauriyal, Department of Humanities & Social Sciences, IIT Roorkee. Dr Swati Verma, Coordinator of the Programme, presented a broad outline of the Programme.

A total of 36 lectures were delivered, excluding Inaugural, Evaluation, and Valedictory sessions. Apart from subject experts from ISID, eminent academicians and domain specialists from different institutions/universities such as JNU, New Delhi; Indian Institute of Technology, Delhi; Centre for Research in Rural and Industrial Development, Chandigarh; Ambedkar University, Delhi; Institute of Economic Growth, Delhi; Centre for Women’s Development Studies, New Delhi; Centre for Policy Research, New Delhi; Centre for Communication and Change (India), Delhi; South Asian University, New Delhi; Jamia Millia Islamia, New Delhi; New York University; Council for Social Development (CSD), New Delhi; and, Taylor & Francis India and South Asia, New Delhi delivered lectures.

The Evaluation and Valedictory sessions were presided over by Prof Goyal and Prof Murty respectively. The valedictory session was co-chaired by Prof Atul Sarma, ISID, Prof K S Chalapati Rao, ISID, and Dr Satyaki Roy, ISID. At the end of the orientation programme, certificates were distributed to the participants by the dignitaries and Dr Swati Verma gave the vote of thanks.

HOMAGE TO SHRI T.N. CHATURVEDI



The ISID family moans the demise of Shri T N Chaturvedi, Chairman, Board of Governors of the Institute, who breathed his last on January 5, 2020. It was during his tenure as Director of the Indian Institute of Public Administration (IIPA) that the Corporate Studies Group (CSG), the predecessor of ISID, was formed. Shri Chaturvedi always took a sympathetic and supportive view and extended all possible help for the smooth transition of CSG into ISID. From being a signatory to the Memorandum of Association of ISID, he remained a distinguished member of the Board of Governors. He took up the responsibility of leading ISID as its Chairman on September 15, 2012. During his stewardship, the Institute took long strides in its research activities and succeeded in building its core faculty. He left an indelible mark on all the posts and positions he had held during his long public life. Becoming the Comptroller and Auditor General of India, a two-time Member of Parliament (Rajya Sabha), and Governor of Karnataka were the pinnacles of his long and distinguished public career. In recognition of his exemplary service to the nation, Shri Chaturvedi was conferred the Padma Vibhushan, the second-highest civilian award, in 1991.

Shri Chaturvedi ji inspired one and all at the Institute with his warm, helpful and friendly approach, and gentle smile. His passing away has thus left a great void, both personal and institutional. In his death, the bureaucratic and the social science fraternity lost a fatherly figure and an ardent supporter. We paying homage to the departed great soul.



Dr. D.K. Nauriyal, chief guest of the training programme delivering his inaugural lecture to the participants

ILDC 2020

4TH INDIA LAND AND DEVELOPMENT CONFERENCE INSTITUTIONS, INNOVATIONS, INFORMATION IN LAND GOVERNANCE March 2–4, 2020

The 4th India Land and Development Conference (ILDC 2020) on “Institutions, Innovations, Information in Land Governance” was held at India International Centre (IIC), New Delhi from March 2–4, 2020. As part of the conference, ISID as a knowledge partner organised a session on “Industrialisation and Land Related Issues: SEZs and Industrial Corridors” to brainstorm on the land related issues connected to industrialisation.

ACADEMIC ACTIVITIES

RESEARCH PROJECTS COMPLETED

Understanding FDI-linked Trade Through Related Party Transactions: A Study of Manufacturing Foreign Subsidiaries in India

The intra-firm trade by MNC linked firms are highly susceptible to transfer pricing manipulation for profit shifting (BEPS), especially in developing countries, as many recent studies have indicated. The issue remains largely unexplored in the Indian context due to limitations of intra-firm foreign trade data, especially for unlisted firms. The study attempted to estimate and the trace extent of intra-firm transactions in foreign exchange transactions of foreign affiliates operating in the manufacturing sector of India. A closer examination of a range of merchandise trade, technology and service payment related transfers has been undertaken for listed and unlisted foreign affiliates over two recent years viz. 2014–15 and 2015–16. The outflows directed to tax havens and low corporate tax rate locations have been particularly identified. For the study, the information on related party transaction disclosures

has been analysed from company financial statements procured from the website of Ministry of Corporate Affairs. The study was sponsored by the ICSSR and the final report was submitted to the Council in October 2019. Dr Swati Verma was the Project Director.

Urbanisation and Human Capital Development in Assam

The study examines the relationship between urban population, educational infrastructure, and human capital, particularly with reference to the state of Assam. The state, with a diverse topography and spatial distribution of resources, with each setting incorporating uniqueness, provides both challenges and opportunities from policy perspectives. In light of this, the study (i) dealt with the patterns and growth of urbanisation in Assam, and developed a hierarchy of urban centres based on urban infrastructure and ranked the cities based on living conditions; (ii) addressed the issue of developing a methodology of human capital development index at the district level; and, (iii) analysed perceptions among sample students and trainees of Polytechnics and Industrial Training Institutes in Assam and students from Assam studying in institutions of higher education in Delhi relating to educational and employment aspects. In conclusion, the study proffered policy directions that need to be pursued. This study, sponsored by the ICSSR under its research programme scheme on “Special Areas and Special Programmes”, was submitted to the Council in November 2019. Prof H Ramachandran was the Programme Director and Dr Poonam Sharma was Co-Director.

Portrayal of Women: An Empirical Study of Advertising Content Issues and Concerns for Policy Intervention

The research study aimed to look at the content of advertising to enquire into stereotypical and inappropriate portrayal of women across five brand categories, viz. FMCG (Fast-moving Consumer Goods), Lifestyle, Automobile, BFSI (Banking, Financial Services, and Insurance), and Travel & Hospitality since 1991, the era of economic liberalisation. The study included survey of the advertising industry to map the minds of creative teams and top management to know about the presence or absence of gender sensitive policies in creating ad content and for women working in the ad sector. The study analysed a number of laws and policies to look at the need for amendments in curricula of academic courses in mass communication being offered at undergraduate and post-graduate levels and to enquire into presence or absence of gendered and inclusive syllabus. The research programme was sponsored by the ICSSR and the final report was submitted to the Council in October 2019. Prof Jaishri Jethwaney was the Project Director and Prof Seema Goyal was Co-Project Director.

RESEARCH PROJECTS ONGOING

- Industrial Trade and Investment Policies: Pathways to India’s Industrialisation. The ICSSR sponsored study is undertaken by a team of the Institute’s faculty with Prof

M R Murty as the Programme Director and Prof T P Bhat as the Co-director. The study is divided into five major sub-themes covering various facets of industrialisation issues, namely: i) Structure and Growth Performance; ii) Trade, Technology and FDI; iii) Industrial Investment and Finance; iv) Regional Dimension: Agglomerations, SEZs and State Level Policies; and v) India's Participation in Global Production Networks. Under the first phase of the programme eight research papers have been prepared by the team and disseminated by way of Occasional/Working papers and journal articles. As part of the ongoing programme, the Institute organised the Symposium "Framing of India's Industrial Policy: A Domestic Industry Perspective" on January 20, 2020. In the second stage, ten papers are under at various stages of finalisation.

- Global Value Chain Engagement and Industrial Restructuring: A Study of the Indian Electronics Industry, an ICSSR funded project, Dr Smitha Francis is the project coordinator.
- Changing Business Group Strategies in India: An Inquiry from the Lens of Mergers and Acquisitions, sponsored by the ICSSR, Beena Saraswathy is the principal researcher.
- Understanding Criticality of Flow of Funds for Robust Growth of MSMEs in India, sponsored by the State Bank of India, UCO Bank, Canara Bank, Corporation Bank, Bank of India and United Bank of India, with Mr. Pradyuman Singh Rawat is the Project Director and Dr Akhilesh Kumar Sharma, Dr Sangeeta Ghosh and Dr Mitali Gupta are the Principal Researchers.
- Performance of India's Banking Sector: A Critical Focus on Non-Performing Advances (NPAs), research project sponsored by the ICSSR under the IMPRESS Scheme, Dr Santosh K Das is the Project Director.
- Measuring the Changes in Factor Proportions vis-à-vis Factor Endowments of the Indian Economy – An Inter-temporal Study, research project sponsored under IMPRESS, an initiative of the Ministry of Human Resource Development, Government of India and implemented by the ICSSR. Dr Anjali Tandon is the Project Director.

- Spatial Dynamics of Manufacturing Landscape in India – A District Level Comparative Analysis of Pre and Post Reform Contexts. An ICSSR sponsored project. Dr Surya Tewari is the Project Director.

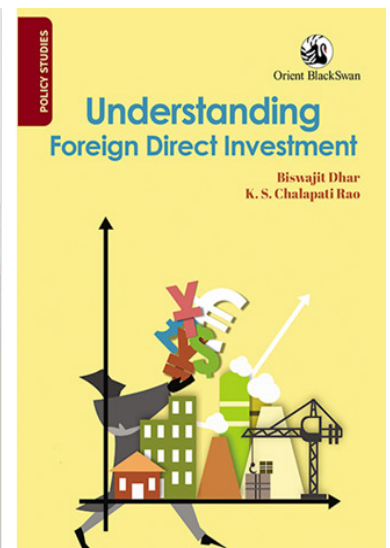
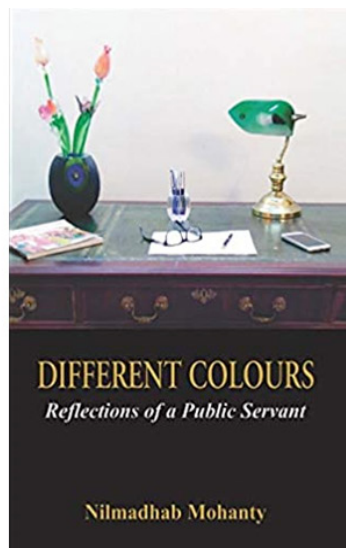
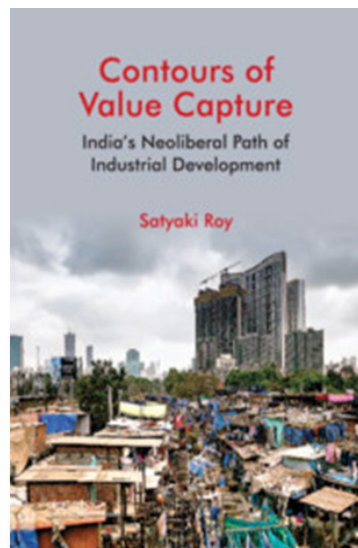
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- Mohanty, Nilmadhab (2019), *Different Colours: Reflections of a Public Servant*, Har-Anand Publications, Delhi.

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- Structural Asymmetry in Global Production Network: An Empirical Exploration, Satyaki Roy, ISID Working Paper No. 213, October 2019
- Outward FDI from India: Review of Policy and Emerging Trends, Reji K Joseph, ISID Working Paper No. 214, November 2019
- Financial Risk Protection from Government-funded Health Insurance Schemes in India, Shailender K Hooda, ISID Working Paper No. 215, November 2019
- Economic Reforms and Market Competition in India: An Assessment, Beena Saraswathy, ISID Working Paper No. 216, December 2019
- Review of Industrial and Development Corridors in India, H Ramachandran, ISID Working Paper No. 217, December 2019
- India and Industry 4.0, T.P. Bhat, ISID Working Paper No. 218, January 2020
- Industrial Structure, Financial Liberalisation, and Industrial Finance in India, Santosh K Das, ISID Working Paper No. 219, January 2020
- Import Intensity of India’s Manufactured Exports – An Industry-level Analysis, Mahua Paul and Ramaa Arun Kumar, ISID Working Paper No. 220, January 2020
- Special Economic Zones: Location and Land Utilisation, Surya Tewari, ISID Working Paper No. 221, March 2020
- Occupational and Employment Mobility Among Migrant Workers: A Case Study of Slums of NCT of Delhi, Ajit Jha and Arvind Pandey, ISID Working Paper No. 222, March 2020

DISCUSSION NOTES

- Towards Developing an Ecosystem for Electric Vehicles in India, M M K Sardana, DN2019/04, October 2019
- Towards a Disruptive Phase of Globalisation, M M K Sardana, DN2019/05, November 2019
- A Commentary on China's New Foreign Investment Law, M M K Sardana, DN2019/06, December 2019
- Regulating Artificial Intelligence and its Application in Development of Autonomous Weapon Systems and Strategic Positioning of India, M M K Sardana, DN2020/01, January 2020
- Has the Search for the Third Shift in Macroeconomics Begun? M M K Sardana, DN2020/02, March 2020

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- Akhilesh K Sharma (2019), "A Slew of Measures to Ease the Pain of Payment Delays Faced by MSMEs," *Business Standard*, November 2.
- Akhilesh K Sharma (2019), "How Delayed Payments are Pushing India's Small Businesses (That Employ 111 Million) into Debt," *Scroll.in*, November 2.
- Akhilesh K Sharma (2019), "The Small Business Debt Trap," *Business Standard*, November 3.
- Reji K Joseph (2019), "India's Challenges in the Global Landscape of Start-Up Ecosystem," *Global South Colloquy*, December 2.
- Reji K Joseph and Thankom Arun (2019), "Revamping the Indian Start-up Ecosystem," *Financial Express*, December 12.
- Atul Sarma and Biswajit Dhar (2019), "Facing the Reality: How Can Modi Reverse the Current Economic Slowdown?" *The Wire*, December 28, 2019.
- Atul Sarma and Manish Gupta (2019), "India's Eroding Cooperative Federalism," *Financial Express*, December 30.

- Thankom Arun and Reji K Joseph (2020), "PSU Sale: Why Government Should Instead Follow Singapore Model of Efficient Control," *Financial Express*, February 3.
- Anjali Tandon (2020), "Economists Speak – 2020 India Union Budget," *The Edition*, February 9.
- Anjali Tandon (2020), "Managing the Margins, Profits," *Financial Express*, February 24.
- Reji K Joseph (2020), "Reducing India's Import Dependence on APIs: A Possible Way Out," *Express Pharma*, March 31.

LECTURES, KEYNOTE ADDRESS AND PANEL DISCUSSION

- Satyaki Roy delivered three lectures on "Dimensions of Global Hegemony" during the *First Nagwain School on Marxism*, organised by Society for Social and Economic Research in collaboration with Knowledge Commons, held at Society for Technology and Development (STD), Nagwain, District Kullu, Himachal Pradesh, September 20 to October 4, 2019.
- Anjali Tandon is the paper discussant of "Economic growth and jobs: India's experience of the last two decades in an international perspective" by Prof. Suresh Aggarwal and Prof. Bishwanath Goldar at the *Asian KLEMS Conference*, Tsinghua University, Beijing, October 15, 2019.
- Anjali Tandon is the Reviewer of Conference Abstracts for 23rd Annual Conference on *Global Economic Analysis* organised by Global Trade Analysis and the National Graduate Institute for Policy Studies, 2020.
- Shailender K Hooda delivered the Keynote Speech on "Inequality, Poverty and Unemployment Nexus," at the One-day National Seminar on *Unemployment, Poverty and Inequality in India*, organised by and held at the Department of Economics, Maharshi Dayanand University, Rohtak, Haryana, October 10, 2019.
- Shailender K Hooda delivered a lecture on "Data Bases in Research Methodology" as part of the *2nd Refresher Course in Research Methodology* (Interdisciplinary), at organised by and held at UGC-HRDC, JNU, New Delhi, October 14–26, 2019.
- Mahua Paul was a Guest Speaker at *Mutasir: The Youth Conference*, organised by Éclat, The Economics Association, Daulat Ram College, University of Delhi, November 4, 2019.
- Jaishri Jethwaney and Seema Goyal delivered a lecture-cum-presentation of the ICSSR Research Findings on "Portrayal of Women in Media," including Multimedia Toolkit at Indraprastha College for Women, University of Delhi, New Delhi, November 5, 2019.
- Anjali Tandon was on the panel of judges for Shri Ram Paper Competition 2019, by The Economics Society, Shri Ram College of Commerce, University of Delhi, November 10, 2019.
- Satyaki Roy delivered a lecture on "Global Architecture of Hegemony in Production Networks," during the release of the Notebook "The Rate of Exploitation: The Case of the iPhone," organised by Tricontinental Institute for Social

Research at Ambedkar University, Delhi, November 13, 2019.

- Jaishri Jethwaney participated in the panel discussion at the *3rd National Media Conclave on Communication 4.0: Communication in a Digital Age*, organised by and held at Utkal University, Bhubaneswar, November 21–23, 2019.
- Atul Sarma was a Panellist in the panel discussion on “Macroeconomic Policy Alternatives for putting the Indian Economy on the Trajectory of High Growth,” organised by CSD, November 28, 2019.
- Jaishri Jethwaney Chaired the plenary session on “Communication Out-reach, Media Empowerment, and Partnership,” during the Three-day Global Symposium on *Disaster Resilient Smart Cities*, jointly organised at ISID by SCDR, JNU in collaboration with ISID and the Ministry of Housing and Urban Affairs, December 4–6, 2019.
- Shailender K Hooda delivered two lectures on “Research Methodology and Data Analysis” and “Introduction to Large Scale Survey Data,” during the *Two-week Refresher Programme*, organised by and held at Guru Gobind Singh Indraprastha University, New Delhi, December 4–17, 2019.
- Shailender K Hooda delivered a lecture on “Aspects of Inequality: Deriving Human Right,” as part of the Refresher Course on *Law & Human Rights and Social Transformation* (Interdisciplinary), organised by and held at Academic Staff College, BPS Women University, Sonipat, Khanpur Kalan, Haryana, December 5–19, 2019.
- Atul Sarma Chaired the panel discussion on “Economics of Education: Empirical Engagements,” during the 10th International CESI Conference, 2019 on *Exclusion, Inclusion, and Equity in Education*, organised by Comparative Education Society of India (CESI) and held at Zakir Hussain Centre for Educational Studies, JNU, New Delhi, December 9–11, 2019.
- Satyaki Roy delivered a lecture on “Global Circuit of Capital and India’s Development Trajectory: Dimensions of Exploitation, Expropriation and Exclusion” during the Inter-University Lecture Series, organised by Department of Economics, University of Kerala, December 10, 2019.
- Atul Sarma delivered the Valedictory Address at the 56th *Annual Conference of The Indian Econometric Society* (TIES), organised by and held at The School of Economics, Madurai Kamaraj University, Madurai, January 8–10, 2020.
- Swati Verma delivered two talks on “Current Account Transactions of Manufacturing FDI Firms: Observations from a Case Study” and “Technology Transfer through FDI in India: Assessing the Mode and Prospects” to Group Public Affairs Team of Mahindra & Mahindra Ltd., New Delhi, January 16, 2020.
- Mahua Paul was Conference Chair at the National Conference on *Income Inequality, Protectionism and International Trade in Digital Age with Reference to India*, organised by Department of Economics and Department of Commerce, Daulat Ram College, University of Delhi, January 21, 2020.
- Satyaki Roy was a Panellist at the VII ISLE-IAWS joint panel on “Changing Landscape of Labour Laws and Women’s Rights” and during the subtheme panel on “Women, Labour and Migration,” organised by Indian Association for Women’s Studies (IAWS), Centre for Women’s Development Studies (CWDS), and National Law University (NLU), and held at NLU, Dwarka, Delhi, January 29, 2020.
- Smitha Francis Chaired the Seminar on *Digitalisation and India’s ICT Sector Preparedness: Traversing the Public Policy Space*, jointly organised by the Department of International Relations and Governance Studies, SNU and ISID, and held at SNU, Greater Noida, January 30, 2020.
- Satyaki Roy delivered a lecture on “Employment Challenges from New Technology” at the National Workshop on *Catching-up in the Digital Economy: Identifying India’s Policy Challenges*, jointly organised by ISID and Shiv Nadar University, and held at ISID, January 31, 2020.
- Jaishri Jethwaney delivered six lectures on “Development Communication, Crisis Management and Media” to scholars of Development Journalism from developing countries at IIMC, January–February 2020.
- Beena Saraswathy Chaired a technical session of the International Conference organised by the Department of Economics, Central University of Kerala, February 5–6, 2020.
- Satyaki Roy delivered a lecture on “Architecture of Value Capture in Production and Finance: A Perspective from the Global South,” organised by and held at South Asian University (SAU), Department of Economics, Akbar Bhawan, Chanakya Puri, New Delhi, February 6, 2020.
- Smitha Francis delivered a lecture on “Digital Transformations and India’s Catching up Challenges: Towards an Economy-wide Approach,” at the Centre for Development Studies, Thiruvananthapuram, February 6, 2020.
- Shailender K Hooda delivered a special lecture on “Health Financing and Policy” to students of Master’s in Health Communication at the Department of Radio and Television Journalism, IIMC, New Delhi, February 11, 2020.
- Reji K Joseph delivered a lecture on “Evolution of India’s Pharmaceutical Industry: Lessons for Developing Countries,” during the Capacity Building Programme on *International Economic Issues and Development Policy* (IEIDP), under the ITEC/SCAAP Programme of the Ministry of External Affairs, Government of India, organised by the Research and Information System for Developing Countries, New Delhi, February 17, 2020.
- Anjali Tandon delivered a lecture on “Analysis of Budget 2020,” organised by Arthashastra, the Economics Society of Sri Guru Gobind Singh College of Commerce, University of Delhi, February 17, 2020.
- Anjali Tandon delivered a lecture on “Introduction to Data Handling and Compilation in STATA,” during the *Orientation Programme in Social Science Research for Research Scholars, Post-doctoral Researchers and Teachers from Universities, Colleges and Academic Institutions belonging to Scheduled Castes (SCs) and Scheduled Tribes (STs)*, organised by and held at ISID, February 17–26, 2020.
- Smitha Francis delivered a lecture on “Digital Transformation and India’s Challenges,” during the *Orientation Programme*

in *Social Science Research for Research Scholars, Post-doctoral Researchers and Teachers from Universities, Colleges and Academic Institutions belonging to Scheduled Castes (SCs) and Scheduled Tribes (STs)*, organised by and held at ISID, February 17–26, 2020.

- Atul Sarma was a Panellist in the panel discussion on *Union Budget 2020–21*, organised by the CSD, and held at DDM Hall, CSD, New Delhi, February 18, 2020.
- Reji K Joseph delivered a lecture on “R&D in Indian Pharmaceutical Industry,” as part of the Refresher Course and Training Programme on *Healthcare Laws and Patient Rights*, organised by School of Legal Studies, CUSAT, Kerala, February 28 to March 3, 2020.
- Jaishri Jethwaney delivered three lectures on “Corporate Communication” to students of Radio & TV Journalism at IIMC, New Delhi in March 2020.
- H Ramachandran was a Panellist in the session on “Industrialisation and Land Related Issues: SEZs and Industrial Corridors,” organised by ISID as a part of the 4th *India Land and Development Conference* (ILDC, 2020) and held at IIC, New Delhi, March 2, 2020.
- Ramaa Arun Kumar was Convenor of a session on “Industrialisation and Land Related Issues: SEZs and Industrial Corridors,” organised by ISID as a part of the 4th *India Land and Development Conference* (ILDC, 2020) and held at IIC, New Delhi, March 2, 2020.
- Anjali Tandon was Session Chair and Judge at the International Conference on Ensuring a Sustainable Future: Role of Entrepreneurship, Innovation in Management Practices, and Circular Economy, jointly organised by Sri Guru Gobind Singh College of Commerce, University of Delhi and Sydney Business School, University of Wollongong, Australia, March on 6–7, 2020.

PRESENTATIONS IN NATIONAL/INTERNATIONAL SEMINARS AND CONFERENCES

- Santosh K. Das made a presentation on “State, Citizenship and Finance: Social Sector Under Financialisation Regime in India,” at the International Symposium on *Interdisciplinarity Revisited*, organised by Volkswagen Foundation and Humboldt University, Berlin and held in Berlin, October 3–4, 2019.
- Reji K. Joseph made a presentation on “Prospects and Challenges for Trade in Pharmaceuticals in South Asia,” during the *First Working Group Meeting* (Economic Connectivity) of The Chao Track at New Delhi, October 10, 2019.
- R. Rijesh made a presentation on “Trade Reforms, Technology Import and Productivity in Indian Manufacturing Firms,” at the 14th *Annual Conference of Knowledge Forum*, organised by the Department of Humanities and Social Sciences, IIT Madras, Chennai, October 11–13, 2019.
- Anjali Tandon made a presentation on “Structural Coherence with Factor Proportions – A Study with Focus on Tradable Sectors in Indian Economy,” during the 5th *Asian KLEMS*

Conference, held at Tsinghua University, Beijing, China, October 14–15, 2019.

- Satyaki Roy made a presentation on “Garment Cluster in Kolkata: The Untold Story of Expansion Relying on Low-end Domestic Demand,” organised jointly by the Department of Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, the Ministry of Skill Development and Entrepreneurship, and Indira Gandhi Institute of Development Research (IGIDR), Mumbai and held at India International Centre, New Delhi, October 22, 2019.
- Jaishri Jethwaney along with Prof. Veena Sikri and Seema Goyal presented the ICSSR Research Findings during the 19th *Global Development Conference on Knowledge for Sustainable Development: The Research-Policy Nexus*, organised by Global Development Network (GDN) and held in Bonn, Germany, October 23–25, 2019.
- Jaishri Jethwaney and Seema Goyal made a presentation on “Portrayal of Women in Advertising,” of the ICSSR Research including Multimedia Toolkit at the Ministry of Information and Broadcasting, Shastri Bhawan, New Delhi, November 8, 2019.
- Sangeeta Ghosh made a presentation on “Small Business, Big Reform: Formalising the Informal?” during the 61st *Annual Conference of the Indian Society of Labour Economics* (ISLE) held in Patiala, Punjab, December 7–9, 2019.
- Beena Saraswathy made a presentation on “Economic Reforms and Market Competition in India: An Assessment,” during the 5th *International Management Conference on Advances in Management through Research, Innovation and Technology*, organised by Fortune Institute of International Business, New Delhi, December 17–18, 2019.
- K Seenaiyah made a presentation on “Innovation in India: A Macro Approach” during the 5th *International Conference on Law and Economics*, organised by and held at the Indian Institute of Management (IIM), Bangalore, December 28–29, 2019.
- Santosh K Das made a presentation on “Financial Liberalisation and Industrial Finance in India,” during the 2nd *National Symposium on Money, Banking, and Finance*, organised by the Department of Economics, School of Management, Pondicherry University, Puducherry, January 3–4, 2020.
- Akhilesh K Sharma made a presentation on “An Empirical Evidence of Structural Change in Production Parameters of MSMEs under Economic Reforms” (co-authored with S.K. Rai), during the 2nd *International Conference on Entrepreneurship and Family Business* (ICEFB 2020), jointly organised by Shailesh J Mehta School of Management, IIT Bombay, India and College of Business, University of North Texas, USA, and held at Victor Menezes Convention Centre (VMCC), Mumbai, January 9–11, 2020.
- K S Chalapati Rao made a presentation on “Towards Understanding FDI and Its Negative Implications for Host Developing Countries” at the Delhi office of Mahindra group, January 16, 2020. The participants included the group’s officers dealing with policy and government affairs.
- Reji K Joseph made a presentation on “Innovation in Draft Industrial Policy 2019: A Reflection on the Strategies and

Action Points,” at the *National Symposium on Framing of India's Industrial Policy: A Domestic Industry Perspective*, organised by and held at ISID, January 20, 2020.

- Smitha Francis made a presentation on “Towards a Metamorphosis of the Indian ICT Sector for the “Intelligent Era,” at the *National Symposium on Framing of India's Industrial Policy: A Domestic Industry Perspective*, organised by and held at ISID, January 20, 2020.
- R Rijesh gave a short talk on “Structural Changes in the Indian Organised Manufacturing Sector,” at the *National Symposium on Framing of India's Industrial Policy: A Domestic Industry Perspective*, organised by and held at ISID, January 20, 2020.
- Ramaa Arun Kumar made a presentation on “Looking Inward: Sectoral Perspective from International Trade Performance,” at the *National Symposium on Framing of India's Industrial Policy: A Domestic Industry Perspective*, organised by and held at ISID, January 20, 2020.
- Reji K Joseph made a presentation on “Challenges in Promoting Bilateral Trade in Pharmaceuticals between India and Pakistan,” during the *Second Working Group Meeting (Economic Connectivity)* of The Chao Track at New Delhi, January 29, 2020.
- Reji K Joseph made a presentation on “Implications of Artificial Intelligence for Innovations in Drugs and Medical Devices Industries,” at the *One-day National Workshop on Catching-up in the Digital Economy: Identifying India's Policy Gaps and Challenges*, jointly organised by ISID and SNU, and held at ISID, January 31, 2020.
- Smitha Francis presented the Workshop Introduction at the *One-day National Workshop on Catching-up in the Digital Economy: Identifying India's Policy Gaps and Challenges*, jointly organised by ISID and SNU, and held at ISID, January 31, 2020.
- Santosh K Das made a presentation on “Fin Tech Innovations and Regulatory Challenges,” at the *One-day National Workshop on Catching-up in the Digital Economy: Identifying India's Policy Gaps and Challenges*, jointly organised by ISID and SNU, and held at ISID, January 31, 2020.
- Beena Saraswathy made a presentation on “Competition Issues in Online Markets,” at the *One-day National Workshop on Catching-up in the Digital Economy: Identifying India's Policy Gaps and Challenges*, jointly organised by ISID and SNU, and held at ISID, January 31, 2020.
- Akhilesh K Sharma made a presentation on “Impact of Institutions on the Performance of Firms: Empirical Evidence from MSMEs in India,” during the *5th SANEM Annual Economists' Conference (SAEC) 2020* on Institutions for Development, held at BRAC Centre Inn, Mohakhali, Dhaka, Bangladesh, February 1–2, 2020.
- Beena Saraswathy made a presentation on “Significance of Business Groups in India,” during the *International Conference* organised by the Department of Economics, Central University of Kerala, February 5–6, 2020.
- Smitha Francis made a presentation on “India's Engagement in Electronics Industry Value Chains: An Enquiry Based on Case Studies,” during the *Seminar on Indian*

ADVOCACY TOOL

THE PROTOTYPE OF THE MULTIMEDIA TOOL KIT FOR THE GENDER SENSITIVITY TEST

Any research study that is enquiring into the state of a problem, ideally should also suggest a roadmap and a strategy to fix the “problem” based on the findings and insights that the research throws up. The seminal research study, “Portrayal of Women: An Empirical Study of Advertising Content – Issues and Concerns for Policy Intervention,” was undertaken by ISID for ICSSR with a view to articulate areas that needed policy intervention both at the government and industry levels. The understanding drawn from the research includes the need for influencing the minds of the content creators with robust data and literature reviews on the portrayal of women in advertising that occupies the commercial space in the media. The research reflected in general, a low level of engagement of creative teams on gender issues, laws and codes of professional ethics. The research team envisions a multi-media tool kit with a gender sensitivity test for self-examination by the creative teams on their ad narrative on various brands, based on a few gender sensitivity indicators. The gender sensitivity test is to be used by a creative team before finalising any advertising campaign created by it. This would help in checking the gender sensitivity of the ad narrative, before it is released in the media for public consumption.



The prototype of this web-enabled Multi Media Tool Kit (MMTK), created by the ISID Research team comprising Prof. Seema Goyal, Prof. Jaishri Jethwaney, and B Dhanunjai Kumar as a Gender-Sensitivity Test for the Indian Advertising Sector, can be suitably adapted by other countries in South Asia. The MMTK can also be strategically altered for the news and entertainment sectors as well. There can be a common MMTK incorporating inputs from all South Asian countries also.

Economy and Society, Centre for Development Studies, Thiruvananthapuram, Kerala, February 7–8, 2020.

- Satyaki Roy made a presentation on “Global Circuit of Capital and Neoliberalism in India: Integrating Recent Trends in

Trade and Finance,” during the *National Conference on Trade, Investment and Finance*, organised by Department of Economics, University of Kalyani, West Bengal, February 13–14, 2020.

- Santosh K Das made a presentation on “Aspects of Financial Exclusion and Inclusion in India,” during the *Orientation Programme in Social Science Research for Research Scholars, Post-doctoral Researchers and Teachers from Universities, Colleges and Academic Institutions belonging to Scheduled Castes (SCs) and Scheduled Tribes (STs)*, organised by and held at ISID, February 17–26, 2020.
- Jaishri Jethwaney made a presentation on “Globalisation in India – The Coming of Junk Food: The Role of Advertising,” during the International Conference on *Anthropology of Food and Health*, organised by the Department of Anthropology, University of Delhi, February 29, 2020.

PARTICIPATION IN SEMINARS, CONFERENCES & WORKSHOPS

- Anjali Tandon was Paper Discussant for “Economic Growth and Jobs: India’s Experience of the Last Two Decades in an International Perspective” by Prof. Suresh Aggarwal and Prof. Bishwanath Goldar at the *Asian KLEMS Conference*, Tsinghua University, Beijing, October 15, 2019.
- M.R. Murty as member of expert panel interacted with the Project Directors of short-listed research proposals under the ICSSR-Impress Scheme, December 13–18, 2019.

TRAINING PROGRAMMES/COURSES ORGANISED

- R Rijesh conducted an in-house Capacity-building Workshop on “Working with Unit Level Data (NSS & ASI)” from October 1–4, 2019. The lectures were delivered by Mr. Jyoti Ranjan Majumdar, Consultant, ISID.
- Jaishri Jethwaney visited Myanmar to train researchers on Research Methodology under a Swedish International consultancy, November 24–28, 2019.

INVITED TALKS

- Mr Chaitanya Talreja, Doctoral Research Scholar, South Asian University, New Delhi gave a talk-cum-presentation on “Structural Change in the Indian Manufacturing: A study of Technological Structure and Economic Development” at ISID on October 15, 2019.

ICSSR INSTITUTIONAL DOCTORAL FELLOSHIPS 2019-20

- Ms Smita Dikshit from University of Allahabad, Allahabad is pursuing Ph.D. under the joint-supervision of Dr Akhilesh Chandra Pandey, University of Allahabad & Dr Santosh Kumar Das of ISID on the topic “Impact of Media Convergence on Socio-Economic Status and Lifestyle.”
- Ms Sarika Shantaram Moon from Tata Institute of Social Sciences (TISS), Hyderabad is pursuing Ph.D. Programme under the joint-supervision of Dr Poulomi Bhattacharya, TISS Hyderabad & Dr Anjali Tandon of ISID on the topic “Determinants of Job Performance and Career Growth of Women Employees in the ‘New Economy’: A Study of Information and Communication Technology (ICT) Sector in Maharashtra State.”
- Mr. Mohit Kumar Gupta, Centre for the Study of Law and Governance, JNU is pursuing Ph.D. under the joint-supervision of Prof. Jagvir Singh, JNU & Dr Swati Verma of ISID on the topic “Investments, Taxation and Corporate Governance: Family Ownership and Control of Business Groups in India.”

FACULTY & STAFF NEWS

- Shri P. Kameswara Rao, Finance Officer who served the Institute for nearly 15 years with dedication superannuated on February 28, 2020.
- Smt Laxmi Sawarkar, Documentation Assistant, who served the Institute for 27 years dedicatedly, superannuated on December 31, 2019.

Newsletter Team

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